

Press Release

Contact: Tracy Forrestall
Progression, Inc.
+1 978 556 9555
media@progression-systems.com



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New Progression Website Launched

HAVERHILL, MA (February 8, 2010)—In response to its expanding product line, Progression, Inc., launched its newly redesigned website (www.progression-systems.com). The website was designed to extend Progression's reach to a wider audience. The objective was to create a site that provides online visitors with dramatic improvements in navigation, uniformity, and appearance as well as offering more relevant information to the growing markets that Progression serves.

The design of the new site is a result of Progression's on-going collaboration with Studio Three Design, who has worked on the company's brand development since the company was founded in 2002.

"This was a challenging task," described Anne Marino of Studio Three. "In addition to Progression's proven track record in the petrochemical industry, the company has made great strides in using their technology to create solutions for other markets, such as coal energy and biofuels. The challenge we faced was incorporating into the design, a website that better reflects the diversity of the industries that Progression serves."

Progression also partnered with 108 degrees for web development and utilized their expertise in search engine optimization to increase visibility on the web.

The enhanced navigation works in intuitive and consistent ways, making it easier for online visitors to find the Progression solutions that meet their needs. Improving the user experience has already resulted in higher web traffic and generated qualified leads for the sales department within hours of going live.

"Studio Three and 108 degrees not only offered their wealth of knowledge, but also demonstrated a passion for what they do. Working hand and hand on this project fused a strong partnership that was an integral part in the success of our website," stated Tracy Forrestall, Communication Manager for Progression, Inc.

About Progression, Inc.

Progression, Inc. (www.progression-systems.com) has an extensive background in the development and implementation of process NMR and holds a broad intellectual property portfolio in its use and application. In addition the company provides process LIBS instrumentation, custom sampling systems, two-phase mass flow monitors and electrostatic charge measurement devices for monitoring unique applications within the chemical, energy and mining industries.

International business accounts for more than 60 percent of Progression's overall revenues. Strong service and distribution in overseas markets including Europe, Asia, and the Middle East continue to provide exceptional expansion and growth opportunities for Progression.

About Studio Three

Located in New England, Studio Three Design (www.studiothreedesign.com) is dedicated to creating affordable, high-quality solutions that assist businesses with their marketing strategies. Studio Three provides a full-range of design services, including corporate branding, print design and web site design. The company serves a diverse industry base including high technology, manufacturing, publishing, architectural, non-profit and travel.

About 108 Degrees

108 degrees, llc (www.108degrees.com) is a marketing and web design agency based in Windham, NH. Owned by MaryAnn Pfeiffer, a 15 year veteran in interactive marketing and web design, 108 degrees offers full-service marketing solutions, including brand identity design, brochures and print ads. They have also expanded their web offerings to include services such as domain registration, web site hosting, online newsletters and blogging.