

## Press Release

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**Analyze with integrity.™**

### **New Progression Tagline Launched**

**HAVERHILL, MA (April 25, 2005)**—In 2005 Progression Inc., the world’s leading provider of industrial Nuclear Magnetic Resonance (NMR) and Laser Induced Breakdown Spectroscopy (LIBS) analyzers, implemented “Analyze with integrity.™” as its new tagline to highlight the quality of their products and services.

“The new tagline exemplifies Progression’s corporate philosophy” says Scott Simmons, Director of Business Development at Progression. ‘Analyze with integrity.’ captures the value of the data we provide to our customers. We don’t just offer instruments; we work closely with all our customers to generate reliable measurements that they can depend on for process control decisions.”

One of Progression’s key strengths is its ability to engineer analytical techniques to new applications. Progression’s flagship product, the MagModule II™ is based on taking a traditional laboratory technique into process environments. The company is continuing to develop new technologies and applications that can provide valuable solutions to its customers.

#### **About Progression, Inc.**

Progression, Inc. ([www.progression-systems.com](http://www.progression-systems.com)) has an extensive background in the development and implementation of process NMR and holds a broad intellectual property portfolio in its use and application. In addition, the company provides LIBS instrumentation, custom sampling systems, two-phase mass flow monitors and electrostatic charge measurement devices for monitoring unique applications within the chemical process industry. The world’s largest polyolefin manufacturers rely upon Progression products to improve process efficiency and product consistency.

International business accounts for more than 60 percent of privately held Progression’s overall revenues. Strong service and distribution in overseas markets including Europe, Asia, and the Middle East continue to provide exceptional expansion and growth opportunities for Progression.